

WORLD at WAR

#42: PACIFIC BATTLES 3: SHANGHAI '37

Pacific Battles: Shanghai is the third game in the series of campaigns in the Pacific. The system emphasizes the operational level of these campaigns, and deals with land and air operations. This is a two-player game. One player controls the Japanese, the other the Allies. It covers the entire land-air campaign for that strategic Chinese city of Shanghai, August to November, 1937.

Components: One 22" x 34" map & 228 counters



Target Market

- WWII history buffs

Up-Sells & Cross-Sells

- PB: Guadalcanal (WW #23) ???
- Bloody Ridge (WW Issue #37)
- Cactus AF (DG Mini Series)
- Saipan (DG Folio Series)

Selling Points

- Easy to play system
- Great Value (boxed version would be \$50 or more)
- Joe Miranda design

Stock no

- WW42

MSRP

- \$34.99

UPC Code

- 07447003010206

Contents

- One 22 x 34 inch map
- 228 counters
- Magazine with historical background



Place your order today while supplies last!