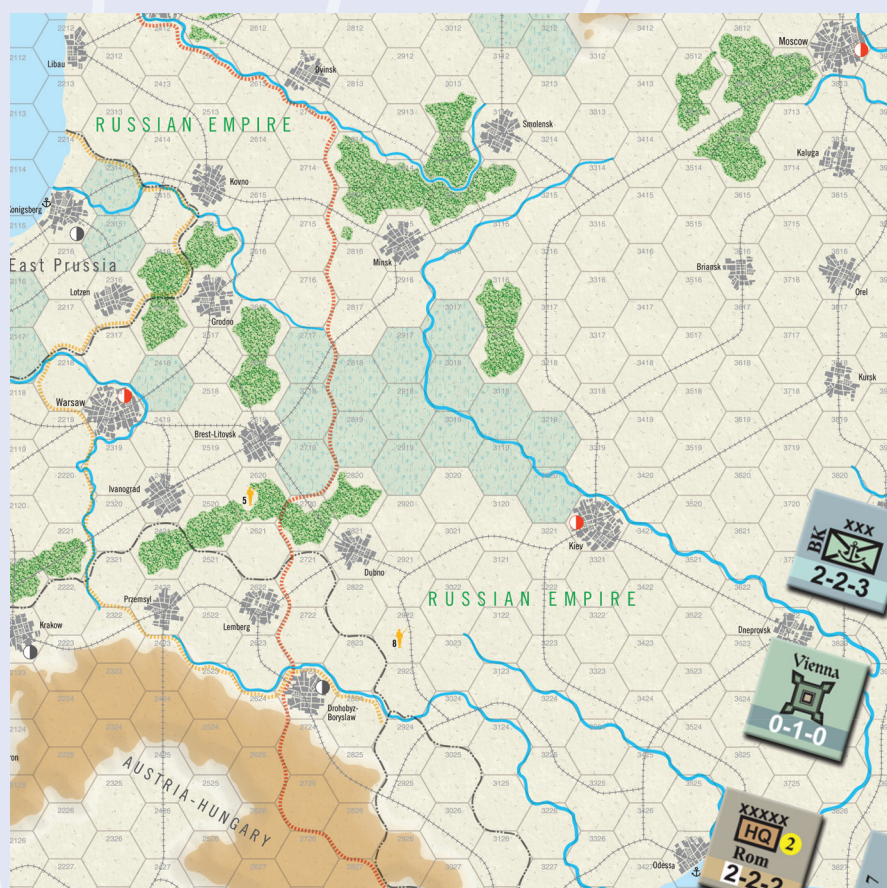


## #301: KAISER'S WAR

*Kaiser's War in the East* is a strategic level simulation of World War I on the Eastern Front, 1914-17. This is a two-player game; One player controls the Central Powers, the other player controls the Allies. The concept of "victory points" (VP) is central to play of game. Players begin each scenario with a designated number of VP. They gain new VP as a result of achieving objectives; they lose VP when they lose units in combat. They may expend them to gain reinforcements and carry out certain actions. To win the game you must have more VP than your opponent, so play is a balancing act between expending VP and attaining objectives.



### Target Market

- WWI history buffs

### Up-Sells & Cross-Sells

- Loos (DG Folio Series)
- Vimy Ridge (DG Folio Series)
- Masuria (DG Folio Series)
- Storm of Steel (DG box game)
- Hindenburg's War (ST Issue #288)
- The Kaiser's War (ST Issue #261)

### Selling Points

- Easy to play system
- Great Value (boxed version would be \$50 or more)

### Stock no

- ST301

### MSRP

- \$35.00

### UPC Code

- 07447003005807

### Contents

- One 22" x 34" map
- 176 counters
- Magazine with historical background

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