

# Strategy & Tactics®

## #307: COLD WAR, HOT ARMOR

**Cold War, Hot Armor** is a two-player game in which players take command in armored actions during the Cold War. The game is part of a series; this particular game is set during the War in Vietnam, 1954-75. Future games will include battles in continental Africa, the Middle East and eventually a hypothetical NATO-Warsaw Pact conflict. The game system emphasizes command control, combined arms, and evolving technology.

### Target Market

- Vietnam history buffs

### Up-Sells & Cross-Sells

- Khe Sahn (DG Mini Series)
- In Country: Vietnam (S&T #281)
- Vietnam Battles (MW #7)

### Selling Points

- Easy to play system
- Great Value (boxed version would be \$50 or more)

### Stock no

- ST307

### MSRP

- \$35.00

### UPC Code

- 07447003005811

### Contents

- One 22" x 34" map
- 280 counters
- Magazine with historical background



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