

MODERN WAR

#36: COLD START: THE NEXT INDIA-PAKISTAN WAR

Cold Start: The Next India-Pakistan War is a strategic-level, two-player wargame of low-intermediate complexity that covers the campaign that could occur if the Indians decide to try for the big win over long-time opponent Pakistan. The title comes from the fact "Cold Start" is the phrase used by the Indian military to describe their officially declared policy of eschewing the first use of nuclear weapons in any future war with Pakistan. The game's sub-systems are crafted to present a supreme-commander's-eye-view of such a war. It's therefore almost fully strategic in its perspective, with only the most pastel of operational and tactical undertones added to enhance its tone and texture in those regards. Cold Start takes two experienced players only about two hours to complete, and it's adaptable for solitaire play.

Target Market

- Modern history buffs

Up-Sells & Cross-Sells

- Showdown (DG Folio Series)
- DMZ (DG Folio Series)
- Target Iran (MW #10)
- Red Tide West (MW #15)

Selling Points

- Easy to play system
- Great Value (boxed version would be \$50 or more)

Stock no

- MW36

MSRP

- \$39.99

UPC Code

- 07148602334007

Contents

- One 22 x 34 inch maps
- 176 counters
- Magazine with historical background



Place your order today while supplies last!